

BRIEF OUTLINE OF ORGANIZATION AND LOGISTICS

A) INTERNATIONAL LIVESTOCK COMPETITIONS AND JUDGE

- The event is open to breeders from all over Europe, the Exhibition will be held on December from 1st to 3rd, 2022
- Animals will be judged by Mark Rueth, an international judge authorized to evaluate different breeds.

B) REGULATIONS AND HEALTH RULES

- All the **regulations** contained in the event's internal code of conduct (enclosed) will be applied and all participants are required to comply with them. The code of conduct must be returned signed for acceptance at the time of entry.
- Health regulations are intended as those in force at the moment of the event. Later on, participants will receive a copy of health regulations determined by the local health authority.

C) REGISTRATIONS

1. **Pre-registrations** of livestock farms for the participation at the event shall be submitted to CremonaFiere not later than **August 31st, 2022** by email at: mostrezootecniche@cremonafiere.it by using the specific form
2. **Confirmation of registered animals** shall be submitted to CremonaFiere not later than **September 30th, 2022** by email at: mostrezootecniche@cremonafiere.it by using the specific form
 1. please enter **the exact number of animals** to be registered
 2. please indicate **the number of beds** required by operators who will take care of animals.
3. **Final confirmation** of registered animals shall be submitted by **October 31st, 2022** to facilitate the organization of logistic aspects.
4. For the purposes of calculating the age of animals for eligibility for the various classes, the **date of judging** will be referred to:
 - **Thursday 1 December 2022** for Jersey breeds
 - **Friday 2 December 2022** for Brown - Holstein and Red Holstein heifers breeds.
 - **Saturday 3 December 2022** for Holstein and Red Holstein cows breeds

D) ARRIVAL/DEPARTURE OF LIVESTOCK

The **arrival of livestock** is scheduled for:

- **Monday 28 November** from 08 am to 06 pm
any logistical need for animals coming from far away locations in Italy or from abroad will be considered.
- **Tuesday 29 November** from 08 am to 06 pm
- **Wednesday 30 November** from 08 am to 06 pm

Animals may leave the venue

- **Sunday 4 December** from 04 pm

E) EVENT SCHEDULE

The event will take place with the following calendar:

- **Thursday 1 December:** show Jersey breeds
- in the evening of **Thursday 1 December: INTERNATIONAL AUCTION**
- **Friday 2 December:** show for Brown breeds - Holstein and Red Holstein heifers breeds
- **Saturday 3 December:** show for Holstein and Red Holstein cows breeds
- **Saturday 3 December:** announcement of **Supreme Champion**
- **Saturday 3 December:** the announcement of Supreme Champion will be followed by the **BREEDERS' PARTY**
- **Sunday 4 December:** initiatives will be held to raise consumers' awareness of the supply chain and the products of the participant breeders and breeds.

F) SHOW

- Heifer class for Holstein breed will involve animals from 6 months to a maximum of 24 months of age
- Special awards will be presented to highlight the value of the work of breeders and of young farmers, such as: born and raised, best breeder, best exhibitor.
- To ensure that the event reaches the largest possible audience, including those unable to be present in person, **all phases of judging in the ring will be live-streamed.**

G) SHOW

- The **International Auction** will be held in the afternoon on **Thursday 01st December, 2022** after the evaluation session of Jersey breeds involved in the Livestock Competitions;
- The event will take place on-site and could be followed online as well. It will also be possible to buy lots online;
- Both animals and embryos will be bidden;
- the International Auction will also include charity lots

H) SERVICES PROVIDED

- A **refreshment point** will be in operation round the clock, every breeder will be provided with **meal vouchers** for the time spent at the show and **overnight stay.**
- A **contribution to the participation** at the event for breeders is planned. It will vary according to the number of presented animals and distance from home country. It will be notified following this letter.
- A **refreshment point will be in operation round the clock from 28 November** until the end of the event. Every breeder will be provided with meal vouchers for the time spent at the show.
- **Special awards** will be given to promote the value of the supply chain
- A **dedicated service** will be provided to Italian and international breeders to analyse **health standards** for animal being at the Show and coming from abroad.
- The organisers provide bedding (straw or shavings) and overnight security.